

Nick Bell Design

**Exhibition
design,
wayfinding
and graphic
interiors.**



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We are visual communicators. We design for three-dimensional interactive environments.

We provide the following services:
interpretation design, wayfinding and signage, graphic interior design, interaction design and design for audio/visual media.

We work with architects or interior designers or 3D designers to help design museums, galleries, exhibitions, visitor centres, cultural attractions, wayfinding systems, graphic installations.

We have specialised in this field for over 15 years. During that time, awards include a DBA Design Effectiveness Gold Award, three D&AD Yellow Pencils and three Design Week Winners.

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We have collaborated with the following
interior design and architecture practices:

Casson Mann

Hassell

Abell Nepp

John McAslan + Partners

Nord Architecture

Terry Farrell and Partners

Nissen Richards Studio

Metaphor

Nick Coombe Architecture

Tony Fretton Architects

ZMMA

Gustafson Porter

Jo White Design Consultants

Urban Mesh

muf architecture/art

Azman Architects

We would like to work with more.

We have collaborated on projects for the following institutions:

Barbican Centre
British Council
British Nuclear Fuels
English Heritage
Horus, Moscow
Imperial War Museum
Manchester Museum
Museum of Islamic Art, Doha
National Park Service, USA
National Maritime Museum
National Portrait Gallery
National Trust
Natural History Museum
Newcastle University
Science Museum
Tate Britain
Tyne & Wear Museums
Victoria & Albert Museum
Wellcome Trust
Wellcome Trust Genome Campus

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Graphic interiors

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Past work

Stanislavsky Factory, Moscow

Horus

The design of a wayfinding strategy for the Stanislavsky Factory, Moscow. A striking visual identity for an office complex using signage and large scale graphic displays evocative of the site's history. Gold thread for religious and military uniforms was once made here with workers entertained with theatre directed by the owner Konstantin Stanislavski, originator of Method Acting.

Lift interiors are lightboxes for images of old hydraulic machinery, while romantic drama takes place on toilet doors. Iconic architectural facades catch the light on the black 'flytower' walls of an office atrium.







